

Vision

Our Vision is Bath and North East Somerset will be internationally renowned as a “beautifully inventive” entrepreneurial 21st century place with a strong social purpose and a spirit of wellbeing, where everyone is invited to think big – a ‘connected’ area ready to create an extraordinary legacy for future generations



Economic Strategy

Theme

People

Place

Business

Priority

Employment
&
Skills

Leisure
&
Culture

Successful
City

Sustainable
Urban & Rural
Communities

Vibrant
Market
Towns

Housing

Business
Growth
&
Investment

New
Business
Space

Business
Support

Making Bath & North East Somerset - *The place to live, work & visit*